



ASSOCIATE BUSINESS MEMBER PROGRAM

EXPLORE BENEFITS





MEMBERSHIP OVERVIEW

WHAT IS THE ASSOCIATE BUSINESS MEMBER PROGRAM?

AHCA/NCAL's Associate Business Member (ABM) program gives companies year-round opportunities to build visibility, strengthen industry relationships and stay connected to the issues shaping long-term care.

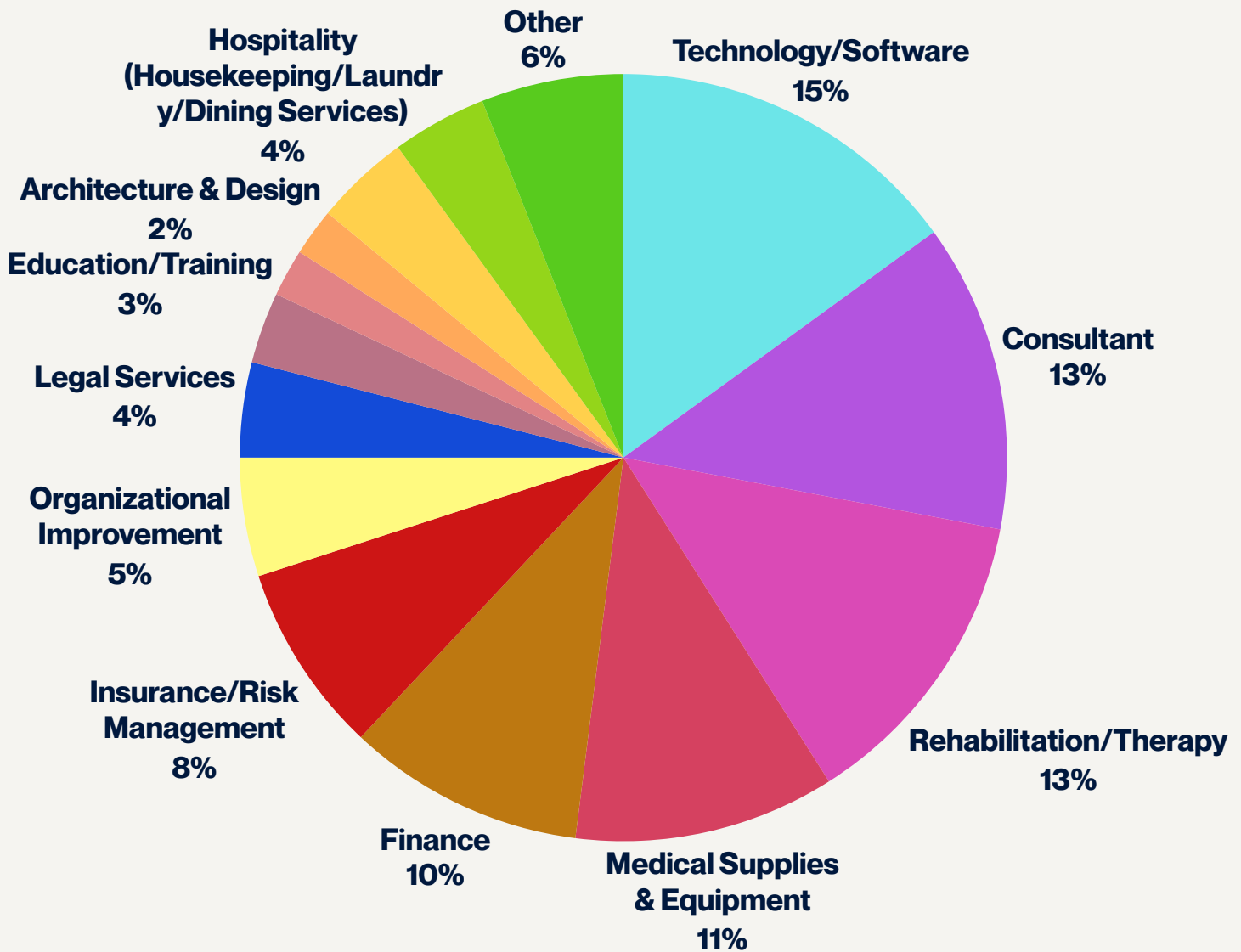
The ABM program is designed for organizations that:

- Share a genuine commitment to advancing quality in long-term care
- Support the success and sustainability of the profession
- Want to build stronger connections with the providers they serve

Through membership, ABMs gain access to valuable resources, preferred opportunities and meaningful ways to engage with the AHCA/NCAL community.

WHO ARE OUR ABMS?

Our Associate Business Members represent a broad cross-section of companies serving long-term care, from technology and consulting to rehabilitation, medical supplies, finance and risk management.





ABM BENEFITS

Members Only Savings

Members Savings	Bronze	Silver	Gold
<i>Complimentary Provider Magazine Subscription (\$48 Value)</i>			
<i>15% Member Discount on Provider Print Advertising</i>			
<i>Member Discount on Exhibit Booth Space</i>			



ABM BENEFITS

Brand Visibility

Brand Awareness	Bronze	Silver	Gold
<i>Use of ABM Logo in Web & Print Materials</i>	✓	✓	✓
<i>Company Listing on AHCA Website</i>	✓	✓	✓
<i>Priority Placement in the Expo Hall</i>	✓	✓	✓
<i>Access to the Convention Attendee List</i>		✓	✓
<i>Priority Access Sponsorship Opportunities</i>			✓



ABM BENEFITS

Industry Access & Insights

Industry Resources	Bronze	Silver	Gold
<i>Access to Select AHCA/NCAL Members-Only Website Content (excludes LTC Trend Tracker and provider-only resources)</i>	✓	✓	✓
<i>AHCA/NCAL E-Communications: Including Capitol Connection, NCAL Connections & Press Releases</i>	✓	✓	✓
<i>One Company Representative on AHCA or NCAL Committee</i>			✓

GOLD LEVEL ABM BENEFIT



DEEPEN YOUR INDUSTRY ENGAGEMENT

Gold-level Associate Business Members may designate one company representative to participate on an eligible AHCA or NCAL committee, creating an opportunity to engage more closely with industry issues, professional priorities and leaders across the profession.

Eligible committees include:

- Clinical Practice Committee
- Customer Experience Committee (CEC)
- Emergency Preparedness and Life Safety Committee
- Political Action and Involvement Committee (PAIC)
- Quality Improvement Committee (QIC)
- Survey/Regulatory Committee
- Workforce Committee

**CLICK HERE TO VIEW COMMITTEE
DESCRIPTIONS FOR ABM PARTICIPATION.**



ANNUAL MEMBERSHIP DUES

GOLD LEVEL PARTNER

\$10,925

SILVER LEVEL PARTNER

\$5,835

BRONZE LEVEL PARTNER

\$2,335

NOT SURE WHICH LEVEL FITS YOUR GOALS?

Connect with our team to identify the membership level that best aligns with your desired visibility, access and year-round engagement.